



# Student Ambassador Program

## WHAT IS MUSIC IS ART?

Music is Art is dedicated to exploring and reshaping music's cultural, social, and educational impact on our community. We are a not-for-profit, federal 501c3 organization founded in 2003 by Goo Goo Dolls bassist and Buffalo resident, Robby Takac. Music is Art operates through a board of directors, staff, sponsors, volunteers, and several partner organizations. Music is Art is proud to enrich our community with access to music. It is our hope that we encourage people to find their musical voice, think about how music touches their lives, and most importantly think about the fact that....music IS art.

## STUDENT AMBASSADOR POSITION DESCRIPTION:

MiA's Student Ambassador Program is a group of Erie and Niagara County high school students dedicated to promoting Music is Art through active leadership and community engagement. Only one student will be chosen to represent his/her school. This select group of students will have the opportunity to be a resource among their peers, become involved in Western New York's music scene, and prepare themselves for future growth.

## RESPONSIBILITIES:

Student Ambassador's will work on a volunteer basis as a liaison for MiA. Student Ambassador's will help promote MiA programs and events through poster distribution, verbal promotion, social media posts/shares, and ticket sales. All necessary materials will be provided.

## PROGRAMS & EVENTS INCLUDE:

- Music Industry Academy Workshops (monthly) – Share via social media, attend at least 1 workshop
- Instrument Zoo – volunteer to assist younger children learn to hold and play an instrument
- Youth Jazz Festival – share via social media & posters at your school
- Battle of the High School Bands – share via social media & posters at your school
- Chef's Festival Fundraiser – share via social media
- Summer Boot Camp – share via social media
- Rock4Ryan Concert Experiences – share via social media
- Music is Art Festival – volunteer for a 4 hour shift at this annual event (Sept 9<sup>th</sup>)
- Plan your own instrument drive or fundraiser for MiA! We'll give you all the tools!

## QUALIFICATIONS:

- High school student in Erie or Niagara County in grade 9 – 12.
- Have transportation to Music is Art Festival and at least 1 workshop.
- Completed application form and at least 1 reference

## WHAT'S IN IT FOR YOU?:

- Receive a MiA Student Ambassador t-shirt
- Develop skills in leadership, communication, and public relations
- Enhance your resume
- Network for future opportunities
- Consider this experience as community service or an internship
- Give back to your community

Interested applicants should submit the attached application and at least one reference. Please mail or email your application materials to:

Music is Art  
Attention: Amanda Irwin  
617 Main Street, Suite 220  
Buffalo, NY 14203  
[amanda@musicisart.org](mailto:amanda@musicisart.org)



# Student Ambassador Application

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

High School: \_\_\_\_\_

Grade: \_\_\_\_\_

Home address: \_\_\_\_\_

Student email: \_\_\_\_\_ Student Phone: \_\_\_\_\_

T-Shirt Size: \_\_\_\_\_

Do you play an instrument? \_\_\_\_\_ What instrument do you play? \_\_\_\_\_

What makes you interested in this program?

Why is music important to you?

List any extracurricular activities you are involved in:

What past experience do you believe has prepared you for this position?

How do you think you can make a difference with/through this program?

Can you commit to this project for a year?

List which social media platforms you are currently using and how do we find you on them?

\_\_\_\_ Facebook:

\_\_\_\_ Instagram:

\_\_\_\_ Twitter:

\_\_\_\_ Other:

Feel free to include a separate sheet of paper if the space provided doesn't give you enough room to answer the questions.

Please return your application and at least one reference via email to [amanda@musicisart.org](mailto:amanda@musicisart.org) or mail to us at:  
Music is Art  
617 Main Street, Suite 220  
Buffalo, NY 14203



# Student Ambassador Reference

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_ Your Position: \_\_\_\_\_

Relationship to applicant: \_\_\_\_\_ Your Phone: \_\_\_\_\_

Your email: \_\_\_\_\_

Student Ambassador Applicant's Name: \_\_\_\_\_

Why do you think the applicant would be well suited for this program?

Describe the strengths and weaknesses you see in this applicant.

Please rate the applicant in the following areas: (1 = low, 10 = high)

Independence	1	2	3	4	5	6	7	8	9	10
Self-Motivation	1	2	3	4	5	6	7	8	9	10
Leadership	1	2	3	4	5	6	7	8	9	10
Time Mgmt	1	2	3	4	5	6	7	8	9	10
Reliability	1	2	3	4	5	6	7	8	9	10

Additional comments: