



# Third Party Fundraiser Application

Thank you for your interest in holding a fundraiser for Music is Art! Here is what you need to know before you get started...

## GUIDELINES...

- Organizers must sign this third party fundraising application.
- The event must be promoted using the following verbiage "to benefit Music is Art."
- MiA must approve all promotional materials, advertising, letters, brochures, fliers, and press releases prior to production or distribution. This includes the use of the MiA logo which must be approved prior to use.
- MiA should receive a list in advance of any targeted sponsors for your event before they are approached to minimize any overlap with other MiA fundraising.
- Event organizers are responsible for any permits and insurance to cover the event.
- No revenue or expenses can flow through MiA's books. Only a final proceeds check presented to MiA as a donation to the organization.

## FUNDRAISING IDEAS...

Collect donations from your friends, family, and/or co-workers. Host a happy hour, car wash, basket raffle, etc. Host a golf tournament, a run, or walk. Ask your employer to hold a dress down day to benefit MiA. Organize a fun competition with entry proceeds to benefit MiA. Host a yard sale and donate the proceeds to MiA.

## MUSIC IS ART THIRD PARTY FUNDRAISING APPLICATION

Name of person, group, or organization planning the event: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact's email: \_\_\_\_\_

Name of Event: \_\_\_\_\_ Location: \_\_\_\_\_

Date of event: \_\_\_\_\_ Event Start Time: \_\_\_\_\_

Is the event open to the public: \_\_\_\_\_ Has the event taken place before: \_\_\_\_\_

Would you like the event listed on the MiA website? \_\_\_\_\_

Describe the event and its fundraising components: \_\_\_\_\_

If possible, would you a MiA representative at the event? \_\_\_\_\_

Projected donation for MiA from proceeds of the event? \_\_\_\_\_

Do you plan to use the MiA logo on any promotional materials or social media postings? \_\_\_\_\_

I have read and understand the third party fundraising guidelines and agree to follow the guidelines.

\_\_\_\_\_  
Signature of Contact Person

\_\_\_\_\_  
Date

Submit application to Music is Art  
617 Main Street, Suite 220  
Buffalo NY 14203  
or via email to [director@musicisart.org](mailto:director@musicisart.org)