



## **PRESS RELEASE**

### **MUSIC IS ART ANNOUNCES NEW PARTNERSHIP WITH MUSICIANS OF BUFFALO**

MOB (Musicians of Buffalo) formed in October of 2015 by Billy Sheehan and Bobby Lebel as an acknowledgement to Buffalo musicians and an opportunity for many artists to gather during the holidays and reconnect. This annual event is a fundraiser that has supported local music organizations from its inception; most notably the Sportsmens Americana Foundation and this year will support Music is Art (MiA).

In 2016, Bobby invited Jessie Galante to co-host the annual event as MOB began to gather momentum. To date, MOB has raised over \$20,000 for local music charities.

"There is a photo of Robby that I consider iconic, where he is surrounded by a trailer full of musical instruments. That photo is so touching to me and a precious message of how much musical instrument donations are needed to inspire future musicians and to continue music education programs. I am so so fired up that MOB hosted by Billy Sheehan, Bobby Lebel and myself are partnering with Robby Takac and his Music is Art organization and am excited about the opportunity for Buffalo's musicians to not only bond, but come together to support and grow this magical mission." Said Jessie Galante.

According to Bobby Lebel, "Music is Art has provided an extraordinary platform which will enable the MOB to ramp up its charitable efforts in benefitting so many musical and artistic recipients. I am enormously grateful to have the opportunity to channel our charitable efforts through Music is Art."

Executive Director of Music is Art, Tracy Fletcher shared that MiA is honored to be chosen as the recipient of the proceeds for this incredible event. "When local musicians want to give back and choose MiA because of our mission and dedication in growing the next generation of musicians, it is inspiring to everyone involved."

The 2018 MOB Holiday event will be held at the Tralf on Saturday, December 15<sup>th</sup>, 2018. Doors will open at 6pm, show starts at 7pm. Reserved seating starts at \$20 up to \$45 for platinum seating. Guests will include Eli (Three Dog Night Tribute), McCarthyism (Celtic rock), and appearance from Santa Clause and schedule depending, Robby Takac himself. The night will conclude with a 90 minute Christmas Rock set with Billy, Bobby, Jessie, and guests.

Tickets will go on sale Monday, September 10<sup>th</sup> at noon and will be available at the Tralf box office and all Ticketmaster locations.

For more information visit [www.musicisart.org](http://www.musicisart.org)