



## SPONSOR OPPORTUNITIES

Today WEBR Radio, in collaboration with Music is Art, is reaching into the communities of WNY with a creative, new concept that is meant to encourage and support our most talented young music students across our four county region.

**YOU will help provide our most talented youth an opportunity...**

With your help we plan to provide our most talented youth an opportunity to demonstrate their musical abilities before an audience of thousands of radio listeners via the airwaves of WEBR AM 1440 in WNY and throughout the world on [www.WEBRRadio.com](http://www.WEBRRadio.com).

By joining the generations of world renowned performing artists with WNY roots, WEBR and Music is Art know this opportunity will give our talented young artists the much needed exposure and recognition to help them reach their goals. With your help, we hope to provide our Rising Star students with much needed scholarship opportunities.

**The Music is Art Rising Star program:**

This special "Music is Art Rising Star" program will broadcast weekly at 12 noon Saturdays on WEBR 1440 AM and [www.webrradio.com](http://www.webrradio.com) starting in January 2021. Each program will feature an opening statement from some of Buffalo's iconic musical masters followed by an interview and performance by each student.

## SPONSOR THE RISING STAR SHOW ON WEBR

# THESE YOUNG MUSICIANS NEED AN OUTLET TO FEATURE THEIR TALENT AND MUSIC! HOW YOU CAN BE INVOLVED



## **EXCLUSIVE Underwriting Partner- limited to 2 partners**

**Over the 26 week run of the show each partner will receive:**

- 52 (2 per show) opening and closing mentions as partners
- 182 :60 second announcements during the program
- (5) commercials Monday Through Friday each week.
- Inclusion in 390 promotional announcements
- A portion of your sponsorship will go towards scholarships
- Linked Presence on both the WEBR and Music is Art websites

**Total Sponsorship commitment = \$2,080. for 26 weeks.**

## **Weekly Sponsorships**

**Over the 26 week run of the show each partner will receive:**

- 26 (1per show) :60 second announcement in the program
- (3) commercials to be aired Monday - Friday each week.
- A portion of your sponsorship will go towards scholarships
- Linked Presence on both the WEBR and Music is Art websites

**Total Weekly Sponsorship commitment = \$1,170. for 26 weeks.**

## **Scholarship Partner**

As a scholarship partner, we would welcome any charitable gift that would be appropriate to either bolster the financial scholarship or provide gift certificates that would be helpful to these young musicians.

**Over the 26 week run of the show each Scholarship Partner will receive:**

- A mention in the credits of each show
- Linked Presence on both the WEBR and Music is Art websites
- Would know that 100% of your donation will go directly to the students

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Package Chosen: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact cell number \_\_\_\_\_

Client's email: \_\_\_\_\_ Address \_\_\_\_\_

By signing below, I agree to be bound by the terms and conditions in this agreement with WEBR Radio, Kenmore Broadcasting Communications, Inc.

\_\_\_\_\_  
Signature of Participating Client

\_\_\_\_\_  
Signature of WEBR Representative